

From Tradition to Innovation Food Irradiation in China

Gillian Hu Sep, 2023



World & China Irradiated Food Volume

In 2020, China processed an astonishing **950,000 tonnes** of food, accounting for **over half (~80%)** of the global irradiated food volume.





950,000 tonnes



Photo: China General Nuclear Power Group



Historical, Regulatory, & Societal Context



Photo: by Gillian Hu. Yunnan, China.



Drive: The Distinctiveness of China

China's Vast Population

most populous country in the world



Rich Food Diversity

56 ethnic groups, a broader spectrum of ingredients to monitor, preserve, and transport

1.412 billion (2021)



Intricate Supply Chains

Diverse range of climates, terrains, and regional specialties. Decentralized agricultural system





Drive: The Distinctiveness of China



Food Safety Concerns

- Contamination to adulteration and misleading labeling.
- Made substantial reforms.
- Public Perception
- Global Implications



Pesticide Residue Export Restrictions

Pesticide residue exceeding limits has become a bottleneck restricting the export of Chinese agricultural products. (~1 billion USD/year)





China Historical Background





2020 powered by irradiation **During the Pandemic**

PPE market share rapid growth

Given the urgent need for sterilized PPE and the advantages of irradiation, it rapidly became the preferred method. This resulted in a meteoric rise in its adoption, capturing ~95% of the PPE sterilization market in a short span (around 2 months).

~**0%** Before Covid

During Covid

~95%

Data source: CIRA





15 Days millions of Gowns

Over 15 days, numerous national irradiation centers sterilized millions of medical protective sets and related supplies.





2020 Cold-Chain Challenges & More



CGN compact ebeam accelerator 120keV

Coronavirus

In response to the pandemic and previous issues of cold chain and imported foods carrying viruses and pests, leaders like CGN rapidly deployed e-beam accelerator at ports.

Salmonella & others

We started building irradiation facility at borders, such as the Pingxiang port in Guangxi, specifically for irradiating and inspecting imported fruits from ASEAN.



Pingxiang port in Guangxi

Food Ionizing Processing

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Market Dynamics, Industry Evolution, & Consumer Behaviors





Revenue Composition of Irradiation Facilities

in some Major Regions





* data source: internal analysis

Challenges in Food Safety

- Supply Chain Complexity
- higher risks of foodborne
- Complexity of specialized foods
- Food Allergen Management
- Sustainability Concerns
- Quality Control

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Benefits of New Solutions

- Supply Chain Flexibility
- Consistency in Quality
- Reduced Food Waste
- Cost-Efficiency

* data bv future market insights

Chinese data

- Market Expansion
- Consumer Convenience

Booming Food Trend Ready to Eats

Surge in China, Steady growth in US

- China **CAGR > 20%** from 2019 to 2022, 150 bn in 2025
- Global market value 180 bn USD in 2021. CAGR 7.7%, reaching 300 bn in 2032.*



Key Reasons



Case Study Packaged / Ready to Eat

Category	Irradiation Dose Type of Item for Irradiation		Type of Sterilization	Purpose of Irradiation	
Meat	1-8 kGy	Raw and cooked poultry and livestock meat	E. coli, Salmonella	Parasite control, shelf life extension	

Pickled chicken feet 3 days to 200 days

High microbial levels and temperature sensitivity challenge traditional preservation, affecting quality.



crayfish

2022, 26m tons, \$70 bn

Microbes, parasites, allergenic proteins, heavy metals and chemical toxins...



The top-selling item in dining



industry researches chichen feet & youyou financial report crayfish market in China

Successful Cases in China

Western Similar Food



Crystal Pork 3-5 days to 90 days

dishes that involve gelatin or collagen from animal parts



Aspic



Pork Pie



Temp Sensitive: collagen, raw, texture needs etc.



Crab Meatballs 3-5 days to 60 days

non-reactive and preventing allergic reactions



Shrimp



egg & milk



peanut & tree nuts

Allergens: protein, gluten, nuts etc.



Salted duck 3 days to 60 days 36 million sold per year. Irradiation alone not enough.



cured meats



soft Cheese



Irradiation Sensitive: Fat, sugar, protein





From Ancient Roots to Modern Growth Traditional Chinese Medicine

3.3 bn People

TCM is used by about 3.3 billion people worldwide.

\$200+ bn Market Size

valued in 2022 and is expected to expand at a CAGR of 7.43% reaching USD 300+bn by 2028. (1/4 in China)

Trend Worldwide

The demand for TCM products has surged, Southeast Asia, Europe, and North America

$32\%\,$ of Pharma in China

2019 accounted for a market share of 32.1% in China's pharmaceutical market.

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data: industry research, ibis world

TCM Intersection with Irradiation

• Plant Materials: herbs, trees, bark, roots, leaves, flowers, fruits...

- Animal Materials: deer antlers, bear bile, eels, seahorses, pearls...
- Mineral Materials: gypsum, sulfur, cinnabar...

Category	Irradiation Dose	Type of Item for Irradiation	Type of Sterilization	Purpose of Irradiation	
ТСМ	5-10 kGy	Powdered, tablet, pill, raw TCM ingredients	Insects, bacteria, fungi	preserve the potency	



The Role of Irradiation in TCM: For TCMs containing volatile components, heat-sensitive ingredients, and those with a high sugar content prone to mold. experiments began in the 1970s

TCM Contamination: TCMs have varied types with intricate compositions. They can get contaminated by microorganisms from their growth environment and other channels. Sterilization has always been a pivotal process in TCM production.

Dosage Considerations: A balance is essential. Insufficient dosage might not effectively kill bacteria, leading to shorter preservation times. Excessive dosage might alter the constituents and activity of the TCMs.

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TCM Intersection with Irradiation



Chemical Composition: Post-irradiation, the active ingredients of TCMs remain largely unchanged for many ingredients.

 Biological Activity Impact: The medicinal efficacy of TCMs is dependent on their ingredients. These components must form biologically active substances for therapeutic effect. Doses usually 5kGy - 10kGy.

Post-Irradiation Stability: Focus on how TCMs are stored and their stability after irradiation. (in terms of both Chemical and Biological impact).



A-未編照(A);B-⁶⁰Co-γ 編照 5 kGy;C-15 kGy;D-30 kGy(D);E-电子加速器編照 5 kGy;F-15 kGy;G-30 kGy

图 7 黄连活性成分的 HPLC 图及分子结构 Fig. 7 HPLC spectrum and molecular structure of active components in *Coptis chinensis*

垣 针 冬 <i>叶</i>	隐丹参酮/	丹参酮 ⅡA/	丹参酮 I /	盐酸巴马汀/	盐酸小檗碱/	天麻素/	黄芪多糖/
袖 剂 示 什	$(mg \cdot L^{-1})$						
未辐照	2.71	5.19	1.75	14.89	18.81	105.23	45.65
⁶⁰ Co-γ辐照5kGy	2.55	5.04	1.71	14.51	18.68	103.6	53.68
⁶⁰ Co-γ辐照 15 kGy	2.38	4.79	1.62	13.92	18.05	100.5	55.97
⁶⁰ Co-γ辐照 30 kGy	2.47	4.99	1.66	14.02	18.11	95.03	50.56

Table 5 Effects of irradiation on active components of Chinese medicinal materials

Other Potentials: Refinement and Extraction, Breeding Optimization, R&D...



*Effect of Irradiation on Extraction of ActiVe Components from LZgMsffcMm WaZZfc庇ZZ and other Chinese Medicinal Materials 1000 7512(2021)02 0111 09

Key Drivers for the next explosive growth?

Policy and Regulatory Influences:

- 1. Major Food Safety Incidents
- 2. Policy and Regulatory Support
- 3. Approval for a Wider Range of Food Categories

Technological, Economic, and Trade Factors:

- 1. Technological Advancements and Cost Reduction
- 2. Combination with Other Technologies
- 3. Emergence of New Markets
- 4. Globalization of the Food Supply Chain
- 5. Agricultural Export Competitive Advantage

Consumer and Market Dynamics:

- 1. Improved Consumer Awareness
- 2. Rise of Healthy Eating Trends
- 3. Food Safety Concerns in Emerging Economies
- 4. Participation and Support from Large Food Corporations

Environmental and Global Challenges:

- 1. Global Climate Changes and Disease Outbreaks
- 2. Environmental Movement Against Excessive Packaging
- 3. Focus on Food Waste Issues



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Photo: by Gillian Hu. Yunnan, China.













你吃过"辐照食品"吗?





宠物食品加工技术
 辐照排宠物食品
 保鲜上我们不反...
 ● 组尔福
 6个月前
 ● 孔姐有...
 10天前









蓝孚股份 <u>Vanform</u> 2020.9.29

#电子加速器 #辐照食品 #蓝孚高能 #核工 业#辐照改性 #辐照灭菌



♡ 164 😳 14 🟠 93 🏳 278



#抗击疫情央企行动#中广核电子束氧为什么这么快?来看看辐照加工站吧





Thanks.

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